

For immediate release



EcoCeres Fully Supports Hong Kong's Vision to Develop Sustainable Aviation Fuel Industry Chain in the Greater Bay Area



Hong Kong, September 17, 2025 – EcoCeres Inc., a leading pure-play renewable fuels producer, expresses its strong support for the Hong Kong Chief Executive's 2025 Policy Address, which announced a strategic plan to develop a comprehensive sustainable aviation fuel (SAF) industry chain within Hong Kong and the Guangdong-Hong Kong-Macao Greater Bay Area (GBA).

"We warmly welcome the Hong Kong Government's visionary initiative to build a full SAF value chain—from upstream feedstock collection through to plant construction and commercialisation production," said Matti Lievonon, CEO of EcoCeres. "This aspiring and forward-looking plan positions Hong Kong as a pivotal green aviation hub that contributes meaningfully to global climate objectives. EcoCeres is proud to be a homegrown innovator leveraging proprietary technology that converts 100% agricultural waste and sustainable feedstocks into advanced biofuels delivering up to 90% lifecycle greenhouse gas emission reductions. We are fully committed to scaling production capacity and accelerating SAF adoption to support Hong Kong's ambitious carbon neutrality goals by 2030 and beyond."

“EcoCeres fully supports the Government's strategic plan to develop a comprehensive SAF industry chain in partnership with Mainland authorities. Leveraging Hong Kong's strategic location, strong legal framework, and access to capital, we believe this initiative will unlock significant opportunities for sustainable economic growth and meaningful carbon reduction,” added Alan Chan, Co-Chairman of EcoCeres.

“Building the SAF industry chain and blending infrastructure will significantly enhance the competitiveness of Hong Kong's aviation sector. EcoCeres is committed to leveraging our proven technology and production expertise to support airlines in meeting evolving SAF mandates and decarbonisation targets,” said James Tam, Co-Chairman of EcoCeres.

As a Hong Kong-based climate tech unicorn, EcoCeres exemplifies local innovation reaching global impact. The company benefits from and supports Hong Kong's strengths—its strategic location, robust legal and financial infrastructure, and a burgeoning climate tech investment community. This initiative will unlock significant economic growth opportunities as well as enhance environmental and societal well-being.

A valued long-term partner in EcoCeres' ambitions to develop the regional SAF industry chain is Hong Kong Investment Corporation Limited (HKIC), whose strategic investment aligns cutting-edge technological innovation with visionary policy to drive Hong Kong's sustainable aviation future.

EcoCeres looks forward to collaborating closely with the Hong Kong government, GBA partners, airlines, and other stakeholders to drive sustainable aviation fuel adoption, create local economic opportunities, and advance the region's green energy transition.

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About EcoCeres

EcoCeres is a pure-play renewable fuel producer, with over a decade of experience in biomass utilisation, incubated by Towngas and backed by international investors Bain Capital and Kerogen Capital. Founded with a mission to address the challenges of climate change, EcoCeres has earned a reputation as a global innovator in the conversion of waste into renewable fuels, renewable chemicals and materials. As an ISCC-certified decarbonisation solution provider, the company produces industrial-scale sustainable aviation fuel (SAF), hydrotreated vegetable oil (HVO), and renewable naphtha through its proprietary processes. EcoCeres continues to drive the future of waste-to-renewable innovation, pioneering cutting-edge technologies to produce

sustainable biofuels, including cellulosic ethanol derived from agricultural waste, turning today's waste into tomorrow's energy.

For more information about EcoCeres, please visit <https://www.ecoceres.com/> and follow us at [linkedin.com/company/ecoceres-inc/](https://www.linkedin.com/company/ecoceres-inc/).

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